

Invitation to sponsor

If you want to position your company as a leader in environment management your sponsorship of the EcoForum Conference in April would be a major step in achieving this.

As an EcoForum sponsor you will have outstanding access to the expected 1,200 delegates, exhibitors, keynote speakers and trade visitors engaged in the management of water, waste, energy, air pollution and land remediation.

Your sponsorship will raise or maintain your company's profile in the Australian environment industry and particularly amongst the sectors mentioned above. Depending on the level of sponsorship you choose, it will present you as one of the industry's key players and send a clear message that you stand for a progressive and sustainable future for Australia.

Your sponsorship will give you and your staff multi-level industry networking opportunities and enable you to raise national awareness of your products and services amongst the expected 1,200

participants, a large proportion of whom will be important decision-makers and buyers of environmental products and services.

It will also show that you support the technology and knowledge transfer that underpin innovation and the development of Australia's environment industry.

Since its inception in 2007 EcoForum Conference & Exhibition has become known as Australia's leading ecoforum because it:

- provides an ideal forum for environment management people and to get together with their industry clients
- involves scientific, technical and non-technical people from a diverse range of industries who need to know the issues facing them
- has an innovative, non-traditional format that allows issues to be thrashed out and solutions found

- draws on world's best practice in environmental management to bring keynote speakers from around the world together with delegates from across Australia
- provides the opportunity to understand and influence the future direction of the industry
- focuses on the 'hot topics' that have an immediate need to be dealt with
- presents innovative examples of solutions to water, waste, energy, air pollution and land remediation problems
- is efficiently and effectively organised by people with 20 years of experience.

Details of the sponsorship packages and benefits are given below.

Sponsorship choices and benefits (These sponsorship fees include GST.)

SPONSOR INVESTMENT	GOLD SPONSOR (max. 2) \$18,700	ECOFORUM DINNER \$18,700	BREAKFAST PLENARY \$5,500 each	HAPPY HOUR \$4,400	ONE-DAY STREAM cost on application#	SACHEL INSERT* \$770	MEDIA SPONSOR
Sponsor prominence	Profile before, during and after event	High profile at and during Wednesday happy hour and dinner	High profile at the sponsored breakfast keynote plenary session 8.30 – 9.30 each day	High profile at the Tuesday happy hour 5.30 – 6.30	Profile for one day in the stream room	Material or Item supplied by sponsor	EcoForum is looking to work with up to four media sponsors with the objectives of promoting the event to different industry sectors and maximising EcoForum participation.
Opportunity to participate	Chair a session	Speak at dinner	Chair the session	Speak at happy hour	Chair a session	–	
Complimentary tickets	–	Corporate table including 10 dinner tickets	3 breakfast session tickets	10 happy hour tickets	–	–	In return the media sponsors will have the opportunity to promote to and network with the industry that supports their publication.
VIP networking	–	Opportunity to invite keynote speakers to sit at your corporate table	Opportunity for staff to mingle with delegates during breakfast	Opportunity for staff to mingle with delegates at drinks function	–	–	
Logo on signage	All signage	Dinner and general signage	Opportunity to provide extra signage in session area	Opportunity to provide extra signage in drinks area	Signage in stream room for the day	–	EcoForum is also happy to work with affiliated organisations with which it enjoys common goals.
Logo on session's first Powerpoint slide	Yes	Yes	Yes	Yes	In stream room for the day	–	
Opportunity to provide promotional item to delegates	In satchel	At dinner	At function	At function	During the day	In satchel	Please contact us to discuss any proposal you may have in this regard.
Promotional text in registration brochure and program and on website	150-word entry and logo	150-word entry and logo	75-word entry and logo	75-word entry and logo	75-word entry and logo	–	
Acknowledgement in emailed newsletters	Yes	Yes	–	–	–	–	
Website	Logo and link	Logo and link	Logo and link	Logo and link	Logo and link	Logo and link	
Complimentary full delegate registrations	4	3	–	–	3	–	
Advertisement in program (artwork supplied by sponsor)	Half page	Half page	–	–	–	–	

Stream sponsorship will comprise a sponsorship fee agreed with the organiser of the stream (Ecoforum or ALGA). There is the opportunity to provide a qualified staff person to help develop the stream program and, depending on timing, support an overseas keynote speaker by paying for their costs as part of the sponsorship package. The keynote speaker is to be selected in agreement with the EcoForum technical committee.

* The material or item to be inserted is subject to the agreement of the EcoForum organising committee.

www.ecoforum.net.au/2009

Enquiries & bookings

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